

BURNS J W & CO INC/NY

FORM 13F-HR (Form 13F Holdings Report)

Filed 01/16/19 for the Period Ending 12/31/18

Address 5789 WIDEWATERS PARKWAY
DEWITT, NY, 13214
Telephone 3154491341
CIK 0001047339

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

OMB APPROVAL

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FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 12-31-2018

Check here if Amendment: ☐ Amendment Number: _____

This Amendment (Check only one.): ☐ is a restatement.

☐ adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: BURNS J W & CO INC/NY
Address: 5789 WIDEWATERS PARKWAY
DEWITT NY 13214

Form 13F File Number: 028-06542

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Peter N. Bunitsky
Title: Corporate Secretary/Treasurer
Phone: 315-449-1341

Signature, Place, and Date of Signing:

Peter N. Bunitsky Dewitt, NEW YORK 01-16-2019
[Signature] [City, State] [Date]

Do you wish to provide information pursuant to Special Instruction 5?

☐ Yes ☒ No

Report Type (Check only one.):

☒ 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

☐ 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

☐ 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

Form 13F Summary Page

Report Summary:

Number of Other Included Managers:	<u>0</u>
Form 13F Information table Entry Total:	<u>155</u>
Form 13F Information table Value Total:	<u>356,894</u> (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5			COLUMN 6	COLUMN 7	COLUMN 8		
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH / PRN	PUT / CALL	INVESTMENT DISCRETION	OTHER MANAGER	VOTING AUTHORITY		
									SOLE	SHARED	NONE
FIRST TRUST PFD SEC & INC	PFD	33739E108	833	46,425	SH	-	SOLE	0	0	0	46,425
ISHARES US PFD ETF	PFD	464288687	2,008	58,666	SH	-	SOLE	0	0	0	58,666
3M COMPANY	COM	88579Y101	583	3,059	SH	-	SOLE	0	0	0	3,059
ABBOTT LABS	COM	002824100	2,958	40,896	SH	-	SOLE	0	5,000	0	35,896
ABBVIE	COM	00287y109	1,992	21,607	SH	-	SOLE	0	7,000	0	14,607
ACTIVISION BLIZZARD	COM	00507V109	362	7,780	SH	-	SOLE	0	0	0	7,780
ALIBABA	COM	01609W102	1,119	8,165	SH	-	SOLE	0	0	0	8,165
ALPHABET CL A	COM	02079k305	2,456	2,350	SH	-	SOLE	0	670	0	1,680
ALPHABET CL C	COM	02079k107	6,231	6,017	SH	-	SOLE	0	670	0	5,347
ALPS ALERIAN MLP	COM	00162Q866	93	10,684	SH	-	SOLE	0	0	0	10,684
ALTRIA	COM	02209S103	2,656	53,771	SH	-	SOLE	0	0	0	53,771
AMAZON	COM	023135106	6,362	4,236	SH	-	SOLE	0	650	0	3,586
AMGEN	COM	031162100	3,805	19,547	SH	-	SOLE	0	0	0	19,547
AMPHENOL CORP CL A	COM	032095101	377	4,655	SH	-	SOLE	0	0	0	4,655
APPLE	COM	037833100	16,577	105,090	SH	-	SOLE	0	7,000	0	98,090
APPLIED MATERIALS	COM	038222105	357	10,900	SH	-	SOLE	0	10,000	0	900
AT & T CORP	COM	00206r102	2,339	81,954	SH	-	SOLE	0	14,919	0	67,035
AUTO DATA PROCESSING	COM	053015103	469	3,580	SH	-	SOLE	0	0	0	3,580
AUTODESK	COM	052769106	756	5,880	SH	-	SOLE	0	0	0	5,880
BANK OF AMERICA CORP	COM	060505104	1,643	66,673	SH	-	SOLE	0	0	0	66,673
BECTON DICKINSON	COM	075887109	5,004	22,211	SH	-	SOLE	0	0	0	22,211
BEESTON ENTERPRISES	COM	07712Q304	0	20,500	SH	-	SOLE	0	0	0	20,500
BERKSHIRE HATHAWAY CL B	COM	084670702	8,799	43,095	SH	-	SOLE	0	0	0	43,095
BLACKROCK	COM	09247X101	434	1,106	SH	-	SOLE	0	0	0	1,106
BLACKSTONE GRP	COM	09253u108	340	11,402	SH	-	SOLE	0	0	0	11,402
BOEING CO	COM	097023105	2,047	6,347	SH	-	SOLE	0	0	0	6,347
BRISTOL-MYERS SQUIBB	COM	110122108	3,623	69,706	SH	-	SOLE	0	0	0	69,706
CABO DRILLING CORP	COM	12687C108	0	40,000	SH	-	SOLE	0	0	0	40,000
CELGENE CORP	COM	151020104	2,471	38,562	SH	-	SOLE	0	12,000	0	26,562
CENTURYLINK	COM	156700106	459	30,297	SH	-	SOLE	0	25,000	0	5,297
CHEVRON	COM	166764100	7,117	65,423	SH	-	SOLE	0	6,000	0	59,423
CHURCH & DWIGHT CO	COM	171340102	2,273	34,560	SH	-	SOLE	0	0	0	34,560
CISCO SYSTEMS	COM	17275R102	614	14,173	SH	-	SOLE	0	0	0	14,173
CITIGROUP NEW	COM	172967424	290	5,571	SH	-	SOLE	0	0	0	5,571
CLOROX CO	COM	189054109	2,089	13,552	SH	-	SOLE	0	0	0	13,552
CME GRP	COM	12572q105	3,314	17,616	SH	-	SOLE	0	0	0	17,616
COCA COLA CO	COM	191216100	3,211	67,814	SH	-	SOLE	0	0	0	67,814
COLGATE-PALMOLIVE	COM	194162103	290	4,880	SH	-	SOLE	0	0	0	4,880
COMMUNITY BANK SYSTEM	COM	203607106	704	12,078	SH	-	SOLE	0	0	0	12,078
CONAGRA FOODS	COM	205887102	227	10,626	SH	-	SOLE	0	0	0	10,626
CONSOLIDATED EDISON	COM	209115104	350	4,572	SH	-	SOLE	0	0	0	4,572
CONSTELLATION BRANDS	COM	21036p108	1,696	10,547	SH	-	SOLE	0	0	0	10,547
CORNING	COM	219350105	491	16,261	SH	-	SOLE	0	0	0	16,261
COSTCO WHOLESALE CO	COM	22160k105	1,130	5,545	SH	-	SOLE	0	0	0	5,545
CRACKER BARREL	COM	22410J106	338	2,112	SH	-	SOLE	0	0	0	2,112
DANAHER CORP	COM	235851102	4,742	45,989	SH	-	SOLE	0	0	0	45,989
DEERE & CO	COM	244199105	205	1,375	SH	-	SOLE	0	0	0	1,375
DELUXE CORP	COM	248019101	2,147	55,851	SH	-	SOLE	0	0	0	55,851
DIAMONDS TRUST I ETF	COM	78467X109	338	1,448	SH	-	SOLE	0	0	0	1,448
DISCOVER FINANCIAL SERV	COM	254709108	454	7,691	SH	-	SOLE	0	0	0	7,691
DISNEY WALT CO	COM	254687106	7,996	72,923	SH	-	SOLE	0	0	0	72,923
DJ US AERO & DEF ETF	COM	464288760	1,161	6,718	SH	-	SOLE	0	0	0	6,718
DJ US TECHNOLOGY ETF	COM	464287721	204	1,275	SH	-	SOLE	0	0	0	1,275

DOLLAR GENERAL CORP	COM	256677105	255	2,360	SH	-	SOLE	0	0	0	2,360
DOWDUPONT INC	COM	26078J100	2,902	54,262	SH	-	SOLE	0	0	0	54,262
DUKE ENERGY CORP NEW	COM	26441C204	260	3,018	SH	-	SOLE	0	0	0	3,018
EBAY	COM	278642103	674	24,000	SH	-	SOLE	0	17,500	0	6,500
EXXON MOBIL CORP	COM	30231g102	4,142	60,747	SH	-	SOLE	0	0	0	60,747
FACEBOOK	COM	30303M102	2,299	17,539	SH	-	SOLE	0	0	0	17,539
FEDEX CORP	COM	31428x106	2,133	13,220	SH	-	SOLE	0	0	0	13,220
FORTIVE CORP	COM	34959j108	470	6,951	SH	-	SOLE	0	0	0	6,951
GENERAL ELECTRIC	COM	369604103	77	10,133	SH	-	SOLE	0	0	0	10,133
GILEAD SCIENCES	COM	375558103	1,337	21,370	SH	-	SOLE	0	8,500	0	12,870
GLAXO SMITH KLINE PLC	COM	37733W105	427	11,183	SH	-	SOLE	0	0	0	11,183
HOME DEPOT	COM	437076102	3,324	19,346	SH	-	SOLE	0	8,000	0	11,346
IBM	COM	459200101	213	1,871	SH	-	SOLE	0	0	0	1,871
INTEL CORP	COM	458140100	1,536	32,719	SH	-	SOLE	0	0	0	32,719
INTERCONTINENTAL EXCHNGE	COM	45866f104	1,371	18,203	SH	-	SOLE	0	10,500	0	7,703
INTL FLAVOR & FRAGRANCE	COM	459506101	478	3,560	SH	-	SOLE	0	0	0	3,560
INTUITIVE SURGICAL	COM	46120e602	552	1,153	SH	-	SOLE	0	0	0	1,153
INVESCO S&P EQUAL WT	COM	46137V357	1,832	20,041	SH	-	SOLE	0	0	0	20,041
ISHARES GOLD ETF	COM	464285105	394	32,035	SH	-	SOLE	0	0	0	32,035
ISHARES RUSSELL 3000	COM	464287689	294	2,000	SH	-	SOLE	0	0	0	2,000
J M SMUCKER CO	COM	832696405	2,437	26,062	SH	-	SOLE	0	0	0	26,062
JETBLUE AIRWAYS CO	COM	477143101	289	18,000	SH	-	SOLE	0	0	0	18,000
JOHNSON & JOHNSON	COM	478160104	7,506	58,160	SH	-	SOLE	0	0	0	58,160
JP MORGAN CHASE & CO	COM	46625H100	6,434	65,910	SH	-	SOLE	0	0	0	65,910
KEY CORP	COM	493267108	981	66,393	SH	-	SOLE	0	0	0	66,393
KIMBERLY CLARK CO	COM	494368103	2,051	18,000	SH	-	SOLE	0	0	0	18,000
LAMB WESTON HOLDINGS	COM	513272104	265	3,606	SH	-	SOLE	0	0	0	3,606
LOCKHEED MARTIN	COM	539830109	475	1,813	SH	-	SOLE	0	0	0	1,813
LOWES CO	COM	548661107	2,577	27,902	SH	-	SOLE	0	0	0	27,902
MCDONALD'S CORP	COM	580135101	7,310	41,169	SH	-	SOLE	0	0	0	41,169
MEDICAL TRANSCRIPTION BILLING	COM	58464J105	54	14,158	SH	-	SOLE	0	0	0	14,158
MEDIFAST	COM	58470H101	422	3,377	SH	-	SOLE	0	0	0	3,377
MEDTRONIC	COM	G5960L103	708	7,788	SH	-	SOLE	0	0	0	7,788
MERCK & CO	COM	58933Y105	549	7,182	SH	-	SOLE	0	0	0	7,182
METLIFE	COM	59156r108	948	23,081	SH	-	SOLE	0	0	0	23,081
MICROSOFT CORP	COM	594918104	18,053	177,736	SH	-	SOLE	0	16,000	0	161,736
MINCO GOLD CORP	COM	60254D108	1	18,000	SH	-	SOLE	0	0	0	18,000
MORGAN STANLEY	COM	617446448	3,413	86,066	SH	-	SOLE	0	0	0	86,066
NASDAQ 100 ETF	COM	46090E103	6,880	44,602	SH	-	SOLE	0	0	0	44,602
NASDAQ BIOTECH ETF	COM	464287556	2,474	25,660	SH	-	SOLE	0	0	0	25,660
NATIONAL GRID GRP	COM	636274409	528	11,001	SH	-	SOLE	0	0	0	11,001
NETFLIX	COM	64110L106	5,309	19,836	SH	-	SOLE	0	0	0	19,836
NEXTERA ENERGY	COM	65339F101	335	1,929	SH	-	SOLE	0	0	0	1,929
NORDSON CORP	COM	655663102	239	2,000	SH	-	SOLE	0	0	0	2,000
NORFOLK SOUTHERN	COM	655844108	4,884	32,661	SH	-	SOLE	0	0	0	32,661
NORTEL NETWORKS CO	COM	656568508	0	10,010	SH	-	SOLE	0	0	0	10,010
NOVARTIS	COM	66987V109	1,361	15,862	SH	-	SOLE	0	0	0	15,862
NUTRIEN LTD	COM	67077M108	2,767	58,865	SH	-	SOLE	0	0	0	58,865
NVIDIA CORP	COM	67066g104	307	2,302	SH	-	SOLE	0	0	0	2,302
OCCIDENTAL PETRO CO	COM	674599105	1,786	29,098	SH	-	SOLE	0	10,000	0	19,098
ORACLE CORP	COM	68389x105	1,773	39,267	SH	-	SOLE	0	0	0	39,267
PAYCHEX	COM	704326107	4,480	68,766	SH	-	SOLE	0	8,200	0	60,566
PAYPAL HOLDINGS	COM	70450Y103	2,803	33,335	SH	-	SOLE	0	13,500	0	19,835
PEPSICO	COM	713448108	10,688	96,737	SH	-	SOLE	0	0	0	96,737
PFIZER	COM	717081103	3,859	88,408	SH	-	SOLE	0	0	0	88,408
PHILIP MORRIS INTL	COM	718172109	1,749	26,192	SH	-	SOLE	0	0	0	26,192
PROCTER & GAMBLE	COM	742718109	6,561	71,382	SH	-	SOLE	0	0	0	71,382
RAYTHEON CO	COM	755111507	3,440	22,432	SH	-	SOLE	0	0	0	22,432
RUSSELL 1000 GROWTH ETF	COM	464287614	803	6,133	SH	-	SOLE	0	0	0	6,133

S&P 500 ETF	COM	78462f103	3,925	15,705	SH	-	SOLE	0	0	0	15,705
S&P 500 GROWTH	COM	464287309	537	3,562	SH	-	SOLE	0	0	0	3,562
S&P 500 HIGH-QUALITY ETF	COM	46137V241	666	23,954	SH	-	SOLE	0	0	0	23,954
S&P 500 INDEX ETF	COM	464287200	233	927	SH	-	SOLE	0	0	0	927
S&P DIVIDEND ETF	COM	78464A763	535	5,976	SH	-	SOLE	0	0	0	5,976
S&P ENERGY ETF	COM	81369y506	709	12,361	SH	-	SOLE	0	0	0	12,361
S&P FINANCIAL ETF	COM	81369Y605	4,674	196,211	SH	-	SOLE	0	0	0	196,211
S&P GOLD SHARES ETF	COM	78463V107	226	1,861	SH	-	SOLE	0	0	0	1,861
S&P INDUSTRIAL ETF	COM	81369Y704	2,995	46,503	SH	-	SOLE	0	0	0	46,503
S&P MID-CAP 400 ETF	COM	464287507	5,952	35,843	SH	-	SOLE	0	0	0	35,843
S&P MID-CAP 400 GWTH ETF	COM	464287606	238	1,245	SH	-	SOLE	0	0	0	1,245
S&P REGIONAL BANKING ETF	COM	78464A698	862	18,418	SH	-	SOLE	0	0	0	18,418
S&P SMALL-CAP 600 ETF	COM	464287804	5,508	79,457	SH	-	SOLE	0	0	0	79,457
S&P TECHNOLOGY ETF	COM	81369y803	1,748	28,204	SH	-	SOLE	0	0	0	28,204
SCHEIN HENRY	COM	806407102	1,161	14,780	SH	-	SOLE	0	10,000	0	4,780
SOUTHERN COMPANY	COM	842587107	1,369	31,168	SH	-	SOLE	0	0	0	31,168
STARBUCKS CORP	COM	855244109	5,754	89,347	SH	-	SOLE	0	0	0	89,347
STRYKER	COM	863667101	5,134	32,751	SH	-	SOLE	0	0	0	32,751
SUNPOWER CORP	COM	867652406	124	25,000	SH	-	SOLE	0	25,000	0	0
THE HERSHEY CO	COM	427866108	1,007	9,399	SH	-	SOLE	0	0	0	9,399
THERMO FISHER SCIENTIFIC	COM	883556102	3,218	14,381	SH	-	SOLE	0	2,300	0	12,081
TOMPKINS FINANCIAL CORP	COM	890110109	991	13,215	SH	-	SOLE	0	0	0	13,215
TOOTSIE ROLL	COM	890516107	351	10,517	SH	-	SOLE	0	0	0	10,517
TORONTO DOMINION BANK	COM	891160509	265	5,332	SH	-	SOLE	0	0	0	5,332
TRAVELERS	COM	89417E109	428	3,573	SH	-	SOLE	0	0	0	3,573
UNDER ARMOUR CL A	COM	904311107	195	11,050	SH	-	SOLE	0	0	0	11,050
UNION PACIFIC CORP	COM	907818108	995	7,201	SH	-	SOLE	0	0	0	7,201
UNITED RENTALS	COM	911363109	1,056	10,300	SH	-	SOLE	0	8,000	0	2,300
UNITED TECH CORP	COM	913017109	3,131	29,406	SH	-	SOLE	0	0	0	29,406
US GLOBAL JETS ETF	COM	26922A842	955	34,240	SH	-	SOLE	0	0	0	34,240
VANGUARD DIV APPR'N ETF	COM	921908844	2,876	29,365	SH	-	SOLE	0	0	0	29,365
VANGUARD HIGH DIV YIELD	COM	921946406	918	11,774	SH	-	SOLE	0	0	0	11,774
VANGUARD SMALL-CAP ETF	COM	922908751	1,845	13,981	SH	-	SOLE	0	0	0	13,981
VANGUARD TOTAL MKT ETF	COM	922908769	1,944	15,228	SH	-	SOLE	0	0	0	15,228
VERIZON COMM	COM	92343v104	4,765	84,762	SH	-	SOLE	0	0	0	84,762
VISA	COM	92826c839	19,409	147,107	SH	-	SOLE	0	22,000	0	125,107
WASTE CONNECTIONS	COM	94106B101	1,639	22,075	SH	-	SOLE	0	15,000	0	7,075
WASTE MGMT	COM	94106l109	2,492	28,007	SH	-	SOLE	0	0	0	28,007
WELLS FARGO & CO	COM	949746101	238	5,169	SH	-	SOLE	0	0	0	5,169
YUM CHINA	COM	98850P109	274	8,183	SH	-	SOLE	0	0	0	8,183
YUM! BRANDS	COM	988498101	2,652	28,847	SH	-	SOLE	0	0	0	28,847
ZIMMER HOLDINGS	COM	98956p102	754	7,266	SH	-	SOLE	0	0	0	7,266
ZOETIS, INC	COM	98978V103	1,139	13,311	SH	-	SOLE	0	0	0	13,311