

# SNAP INC Reported by O'SULLIVAN MICHAEL J.

#### FORM 4

(Statement of Changes in Beneficial Ownership)

### Filed 02/20/20 for the Period Ending 02/18/20

Address 3000 31ST STREET

SANTA MONICA, CA, 90405

Telephone (310) 399-3339

CIK 0001564408

Symbol SNAP

SIC Code 7370 - Services-Computer Programming, Data Processing, Etc.

Industry Software

Sector Technology

Fiscal Year 12/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *      |   |                   |       |                         | 2  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol |                              |  |  |                             |  |                   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)           |   |   |   |  |                         |
|--|---|-------------------|-------|-------------------------|--|--|------------------------------|--|--|-----------------------------|--|-------------------|---|---|---|---|--|-------------------------|
| O'Sullivan N                                   | Aichael J   | •                 |       |                         | S  | Snap   | Inc [                        | SNAP   | ]  |                             |  |                   |   |   |   |   |  |                         |
| (Last) (First) (Middle)                        |   |                   |       | 3                       | 3. Date of Earliest Transaction (MM/DD/YYYY) |  |                              |  |  |                             |  | Director10% Owner |   |   |   |   |  |                         |
| C/O SNAP INC., 2772 DONALD                     |   |                   |       |                         |  | 2/18/2020  |                              |  |  |                             |  |                   |   | _X_ Officer (give title below) Other (specify below)  General Counsel |   |   |  |                         |
| DOUGLAS  |   |                   |       |                         |  |  |                              |  |  |                             |  |                   |   |   |   |   |  |                         |
|  | (Stre   | eet)              |       |                         | 4  | . If A   | mendn                        | nent, Dat  | e O  | riginal Fil                 | ed (MM                                     | /DD/YY            | YY)   | 6. Individual of  | or Joint/G  | roup Filing   | (Check Appl  | icable Line)            |
| SANTA MONICA, CA 90405                         |   |                   |       |                         |  |  |                              |  |  |                             |  |                   | X_Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |   |  |                         |
| (City) (State) (Zip)                           |   |                   |       |                         |  |  |                              |  |  |                             | Form free by wore man One Reporting Person |                   |   |   |   |   |  |                         |
|  |   |                   | Tab   | le I - N                | lon-D  | eriva  | tive Se                      | curities   | Acq  | uired, D                    | isposed                                    | of, or            | Ber   | neficially Own  | ed  |   |  |                         |
| 1. Title of Security (Instr. 3)  2. Trans. Da  |   |                   |       | s. Date                 | 2A. Deemed<br>Execution<br>Date, if any      |  | 3. Trans. Code<br>(Instr. 8) |  | 4. Securities Acquired<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |                             | red (A) o                                  | r                 | 5. Amount of Secu<br>Following Reporte<br>(Instr. 3 and 4)                        | rities Beneficially Owned<br>d Transaction(s)                         |   | Form:   | Beneficial   |                         |
|  |   |                   |       |                         |  |  |                              | Code   | v  | Amount                      | (A) or<br>(D)                              | Pric              | e   |   |   |   |  | Ownership<br>(Instr. 4) |
| Class A Common Stock 2/18/2020                 |   |                   |       | 2020                    |  |  | A                            |  | 396627 (1  | <b>A</b>                    | \$0.00                                     | 0                 | 1805303   |   | D   |   |  |                         |
| Class A Common Stock 2/18/2020                 |   |                   |       | 2020                    |  |  | S                            |  | 68061 <sup>(2)</sup>   | D                           | \$17.283                                   | 6 (3)             | 1737242   |   |   | D   |  |                         |
|  | Tal   | ole II - De       | rivat | ive Sec                 | curitie                                      | s Ben  | eficial                      | ly Owne  | ed (a  | <i>2.g.</i> , puts,         | calls, v                                   | warran            | ıts, o  | options, conve  | rtible sec  | urities)  |  |                         |
| 1. Title of Derivate<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Trans.<br>Date | Exec  | Deemed cution e, if any |  | ıs. Code<br>8)                                     | Deriva<br>Acquir<br>Dispos   | Number of<br>erivative Securities<br>equired (A) or<br>isposed of (D)<br>nstr. 3, 4 and 5) |  | 6. Date Exe<br>Expiration I | Secu                                       | rities<br>vative  | Jnderlying Derivative Security  |   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned | Form of Derivative Security:                          | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                         |
|  | Security  |                   |       |                         | Cod  | e V  | (A)                          | (D)  |  | Date<br>Exercisable         | Expiration Date                            | on Title          | Ame   | ount or Number of<br>res  |   | Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4)                     |                         |

#### **Explanation of Responses:**

- (1) Consists of 396,627 shares of Class A Common Stock issued to the reporting person as a restricted stock award, subject to a forfeiture condition. The forfeiture condition will lapse as to approximately 8.33% of the shares subject to the award on each of February 15, 2022, May 15, 2022, August 15, 2022, and November 15, 2022. Thereafter, the forfeiture condition will lapse as to the remaining shares subject to the award in four equal quarterly installments through November 15, 2023. If the reporting person dies while in continuous service, the forfeiture condition will lapse immediately as to 100% of the then unvested shares.
- (2) Represents the sale of shares to cover tax withholding obligations in connection with the settlement and release of restricted stock units ("RSUs") and the lapse of forfeiture restrictions of restricted stock awards issued by the issuer to the reporting person. Each RSU represents a contingent right to receive one share of issuer's Class A Common Stock.
- (3) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$17.23 to \$17.37 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

**Reporting Owners** 

| Paparting Ovenar Nama / Address | Relationships |           |                 |       |  |  |
|---------------------------------|---------------|-----------|-----------------|-------|--|--|
| Reporting Owner Name / Address  | Director      | 10% Owner | Officer         | Other |  |  |
| O'Sullivan Michael J.           |               |           |                 |       |  |  |
| C/O SNAP INC.                   |               |           | C1 C1           |       |  |  |
| 2772 DONALD DOUGLAS LOOP NORTH  |               |           | General Counsel |       |  |  |
| SANTA MONICA, CA 90405          |               |           |                 |       |  |  |

#### **Signatures**

/s/ Atul Porwal, Attorney-in-fact

2/20/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.