

# PEARSON PLC

## FORM 6-K

(Report of Foreign Issuer Pursuant to Rule 13a-16 or 15d-16)

Filed 04/02/20 for the Period Ending 04/02/20

Telephone	442070102000
CIK	0000938323
Symbol	PSO
SIC Code	2731 - Books: Publishing, or Publishing and Printing
Industry	Consumer Publishing
Sector	Consumer Cyclical
Fiscal Year	12/31

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of **April 2020**

**PEARSON plc**  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand**  
**London, England WC2R 0RL**  
**44-20-7010-2000**  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

**Pearson plc - (the "Company")**

**Notification of PDMR Interests**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

**1 Details of the person discharging managerial responsibilities/person closely associated**

a) Name Jonathan Chocqueel-Mangan

**2 Reason for the notification**

a) Position/status Chief Strategy Officer

b) Initial notification /Amendment Initial notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name Pearson plc

b)LEI	2138004JBXWWJKIURC57
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**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a)Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each in Pearson plc	
Identification code	ISIN: GB0006776081	
b)Nature of the transaction	Allotment of Ordinary shares following release of share award under the Long-term Incentive Plan and sale of shares to cover tax liabilities arising from the vesting share award	
c)Price(s) and volume(s)	Allotment of Ordinary Shares following release of Long-Term Incentive Plan award	Sale of shares to cover tax liabilities
	Volume: 8,624	Volume: 4,068
	Price : n/a	Price: £5.4994 per share
		Aggregated price: £22,372
d)Aggregated information		
- Aggregated volume	Aggregated volume: see 4 (c) above	
- Price	Aggregated price: see 4 (c) above	
e)Date of the transaction	31 March 2020	
f) Place of the transaction	London Stock Exchange (XLON)	

**1 Details of the person discharging managerial responsibilities/person closely associated**

a)Name	Sally Johnson
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**2 Reason for the notification**

a)Position/status	Deputy CFO
b)Initial notification /Amendment	Initial notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a)Name	Pearson plc
b)LEI	2138004JBXWWJKIURC57

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a)Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each in Pearson plc	
Identification code	ISIN: GB0006776081	
b)Nature of the transaction	Allotment of Ordinary shares following release of share awards under the Company's Management Incentive Plan and sale of shares to cover tax liabilities arising from vesting share awards	
c)Price(s) and volume(s)	Allotment of Ordinary Shares following release of Management Incentive Plan award	Sale of shares to cover tax liabilities

Volume: 12,365

Volume: 5,833

Price : n/a

Price: £5.4994 per share

Aggregated price: £32,078

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d) Aggregated information

- Aggregated volume	Aggregated volume: see 4 (c) above
- Price	Aggregated price: see 4 (c) above

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e) Date of the transaction      31 March 2020

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f) Place of the transaction      London Stock Exchange (XLON)

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: **02 April 2020**

By: /s/ NATALIE WHITE

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Natalie White  
Deputy Company Secretary