

**REDDIT, INC.**  
Reported by  
**HUFFMAN STEVE LADD**

**FORM 4**  
(Statement of Changes in Beneficial Ownership)

Filed 10/17/24 for the Period Ending 10/15/24

Address     303 2ND STREET  
               SOUTH TOWER, 5TH FLOOR  
               SAN FRANCISCO, CA, 94104

Telephone    (415) 494-8016  
               CIK    0001713445

Symbol       RDDT

SIC Code     7374 - Services-Computer Processing and Data Preparation

Industry     Internet Services

Sector       Technology

Fiscal Year   12/31

# FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL  
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup>			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
<b>Huffman Steve Ladd</b>			<b>Reddit, Inc. [ RDDT ]</b>					<input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <b>CEO &amp; President</b>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
<b>C/O REDDIT, INC., 303 2ND STREET, SOUTH TOWER, 5TH FLOOR</b>			<b>10/15/2024</b>							
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)							
<b>SAN FRANCISCO, CA 94107</b>										
(City)	(State)	(Zip)								

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/15/2024		C		14,000	A	\$0		665,775	D
Class A Common Stock	10/15/2024		S		8,037 <sup>(1)</sup>	D	\$75.16 <sup>(2)</sup>		657,738	D
Class A Common Stock	10/15/2024		S		5,963 <sup>(1)</sup>	D	\$75.8 <sup>(3)</sup>		651,775	D
Class A Common Stock	10/15/2024		C		110,408	A	\$0		110,408	I
Class A Common Stock	10/15/2024		S		47,998 <sup>(1)</sup>	D	\$75.1 <sup>(4)</sup>		62,410	I
Class A Common Stock	10/15/2024		S		61,610 <sup>(1)</sup>	D	\$75.7 <sup>(5)</sup>		800	I
Class A Common Stock	10/15/2024		S		800 <sup>(1)</sup>	D	\$76.39 <sup>(6)</sup>		0	I

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	<sup>(7)</sup>	10/15/2024		C		14,000	<sup>(7)</sup>	<sup>(7)</sup>	<sup>(7)</sup>	Class A Common Stock	14,000	\$0	1,409,795	D	
Stock Option (Right to Buy)	\$1.93	10/15/2024		M		110,408	<sup>(8)</sup>	7/9/2025		Class B Common Stock	110,408	\$0	1,664,008	I	By The XYZ Revocable Trust

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	10/15/2024		M			110,408		(2)	(2)	Class A Common Stock	110,408	\$0	1,794,690	I	By The XYZ Revocable Trust
Class B Common Stock	(2)	10/15/2024		C			110,408		(2)	(2)	Class A Common Stock	110,408	\$0	1,684,282	I	By The XYZ Revocable Trust
Stock Option (Right to Buy)	\$1.93	10/17/2024		M			86,749		(8)	7/9/2025	Class B Common Stock	86,749	\$0	1,577,259	I	By The XYZ Revocable Trust
Class B Common Stock	(2)	10/17/2024		M			86,749		(2)	(2)	Class A Common Stock	86,749	\$0	1,771,031	I	By The XYZ Revocable Trust

**Explanation of Responses:**

- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 21, 2024.
- (2) The sales were executed in multiple trades at prices ranging from \$74.46 to \$75.45. The price reported reflects the weighted average sale price. The Reporting Person undertakes to provide upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate sale price within the ranges set forth in footnotes (2) to (6) to this Form 4.
- (3) The sales were executed in multiple trades at prices ranging from \$75.46 to \$76.36.
- (4) The sales were executed in multiple trades at prices ranging from \$74.37 to \$75.36.
- (5) The sales were executed in multiple trades at prices ranging from \$75.37 to \$76.36.
- (6) The sales were executed in multiple trades at prices ranging from \$76.37 to \$76.41.
- (7) The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis.
- (8) The stock option is fully vested and currently exercisable.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>Huffman Steve Ladd</b> <b>C/O REDDIT, INC.</b> <b>303 2ND STREET, SOUTH TOWER, 5TH FLOOR</b> <b>SAN FRANCISCO, CA 94107</b>	X	X	CEO & President	

**Signatures**

/s/ Julie Rogers, Attorney-in-Fact

10/17/2024

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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