

REDDIT, INC.
Reported by
HUFFMAN STEVE LADD

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 10/17/24 for the Period Ending 10/15/24

Address	303 2ND STREET SOUTH TOWER, 5TH FLOOR SAN FRANCISCO, CA, 94104
Telephone	(415) 494-8016
CIK	0001713445
Symbol	RDDT
SIC Code	7374 - Services-Computer Processing and Data Preparation
Industry	Internet Services
Sector	Technology
Fiscal Year	12/31

FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☒ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Huffman Steve Ladd (Last) (First) (Middle) C/O REDDIT, INC., 303 2ND STREET, SOUTH TOWER, 5TH FLOOR (Street) SAN FRANCISCO, CA 94107 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol Reddit, Inc. [RDDT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) CEO & President
3. Date of Earliest Transaction (MM/DD/YYYY) 10/15/2024		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/15/2024		C		14,000	A	\$0	665,775	D	
Class A Common Stock	10/15/2024		S		8,037 (1)	D	\$75.16 (2)	657,738	D	
Class A Common Stock	10/15/2024		S		5,963 (1)	D	\$75.8 (3)	651,775	D	
Class A Common Stock	10/15/2024		C		110,408	A	\$0	110,408	I	By The XYZ Revocable Trust
Class A Common Stock	10/15/2024		S		47,998 (1)	D	\$75.1 (4)	62,410	I	By The XYZ Revocable Trust
Class A Common Stock	10/15/2024		S		61,610 (1)	D	\$75.7 (5)	800	I	By The XYZ Revocable Trust
Class A Common Stock	10/15/2024		S		800 (1)	D	\$76.39 (6)	0	I	By The XYZ Revocable Trust

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	10/15/2024		C			14,000	(2)	(2)	Class A Common Stock	14,000	\$0	1,409,795	D	
Stock Option (Right to Buy)	\$1.93	10/15/2024		M			110,408	(8)	7/9/2025	Class B Common Stock	110,408	\$0	1,664,008	I	By The XYZ Revocable Trust

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	10/15/2024		M		110,408		(2)	(2)	Class A Common Stock	110,408	\$0	1,794,690	I	By The XYZ Revocable Trust
Class B Common Stock	(2)	10/15/2024		C		110,408		(2)	(2)	Class A Common Stock	110,408	\$0	1,684,282	I	By The XYZ Revocable Trust
Stock Option (Right to Buy)	\$1.93	10/17/2024		M		86,749		(8)	7/9/2025	Class B Common Stock	86,749	\$0	1,577,259	I	By The XYZ Revocable Trust
Class B Common Stock	(2)	10/17/2024		M		86,749		(2)	(2)	Class A Common Stock	86,749	\$0	1,771,031	I	By The XYZ Revocable Trust

Explanation of Responses:

- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 21, 2024.
- (2) The sales were executed in multiple trades at prices ranging from \$74.46 to \$75.45. The price reported reflects the weighted average sale price. The Reporting Person undertakes to provide upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate sale price within the ranges set forth in footnotes (2) to (6) to this Form 4.
- (3) The sales were executed in multiple trades at prices ranging from \$75.46 to \$76.36.
- (4) The sales were executed in multiple trades at prices ranging from \$74.37 to \$75.36.
- (5) The sales were executed in multiple trades at prices ranging from \$75.37 to \$76.36.
- (6) The sales were executed in multiple trades at prices ranging from \$76.37 to \$76.41.
- (7) The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis.
- (8) The stock option is fully vested and currently exercisable.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Huffman Steve Ladd C/O REDDIT, INC. 303 2ND STREET, SOUTH TOWER, 5TH FLOOR SAN FRANCISCO, CA 94107	X	X	CEO & President	

Signatures

/s/ Julie Rogers, Attorney-in-Fact

10/17/2024

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.