TECHTARGET, INC.

Reported by

NIEMIEC STEVEN

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 09/24/26 for the Period Ending 09/22/26

Address	275 GROVE STREET
	NEWTON, MA, 02466
Telephone	617-431-9200
CIK	0002018064
Fiscal Year	12/31

FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Niemiec Steven	**TechTarget, Inc. [TTGT]**	_____ Director _____ 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	__X__ Officer (give title below) _____ Other (specify below)
C/O TECHTARGET, INC. **275 GROVE STREET**	**9/22/2026**	**Chief Revenue Officer**
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)
NEWTON MASSACHUSETTS 02466		_X _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person
(City) (State) (Zip/Postal Code)		
UNITED STATES		
(Country)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	**9/22/2026**		**M**		**19,437**	**A**	(1)(2)	**146,825**	**D**	
Common Stock	**9/23/2026** (3)		**S**		**8,950**	**D**	**$3.74** (4)	**137,875**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)(2)	**9/22/2026**		**M**			**19,437**	(5)	(5)	**Common Stock**	**19,437**	**$0**	**38,873**	**D**	

Explanation of Responses:

(1) This transaction represents the settlement of restricted stock units ("RSUs") in shares of common stock on their scheduled vesting date.

(2) Each RSU represents a contingent right to receive one share of TechTarget, Inc.'s ("Informa TechTarget") Common Stock upon vesting.

(3) Reflects a "sell to cover" transaction to cover withholding taxes due in connection with Informa TechTarget's delivery to the Reporting Person of shares in settlement of restricted stock units. This "sell to cover" transaction in order to satisfy tax obligations does not represent a discretionary transaction by the Reporting Person.

(4) The price reflected is the average price per share for the transactions that are aggregated and reported on the line. Shares ranged in price from $3.74 to $3.77. The Reporting Person will provide to the Commission, the issuer and any stockholder, upon request, full information regarding the number of shares purchased or sold at each separate price.

(5) This award was granted on September 22, 2025. 19,437 of the RSUs subject to the award vested on September 22, 2026, 19,437 of the RSUs are scheduled to vest on September 22, 2027, and 19,436 of the RSUs are scheduled to vest on September 22, 2028. Vested shares will be delivered to the Reporting Person on the applicable dates as set forth in the Reporting Person's award agreement with respect to each vesting tranche.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Niemiec Steven C/O TECHTARGET, INC. 275 GROVE STREET NEWTON MASSACHUSETTS 02466 UNITED STATES			**Chief Revenue Officer**	

Signatures

/s/ Charles D. Rennick, Attorney-in-Fact	**9/24/2026**
**Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

*	If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

**	Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note:	File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

* Form 4: SEC 1474 (03-26).