

CRICUT, INC.

Reported by
ASHISH ARORA

FORM 144

(Report of proposed sale of securities)

Filed 10/01/26

Address	10855 SOUTH RIVER FRONT PARKWAY SOUTH JORDAN, UT, 84095
Telephone	877-727-4288
CIK	0001828962
Symbol	CRCT
SIC Code	3559 - Special Industry Machinery, Not Elsewhere Classified
Industry	Other Specialty Retailers
Sector	Consumer Cyclical
Fiscal Year	12/31

Form 144 Filer Information

Form 144

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Issuer Information

Name of Issuer	Cricut, Inc.
SEC File Number	001-40257
Address of Issuer	10855 South River Front Parkway South Jordan UTAH 84095
Phone	1-385-351-0633
Name of Person for Whose Account the Securities are To Be Sold	Ashish Arora

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	1. Officer
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144: Securities Information

Record	Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
#1	Class A Common	Goldman Sachs & Co. LLC 200 West Street New York NEW YORK 10282	180,000	\$1,172,700	54,662,100	10/01/2026	NASD

144: Securities To Be Sold

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Record	Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift ?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
#1	Class A Common	03/01/2018	Acquired as compensation -- Restricted Stock Units	Cricut, Inc.	☐	—	180,000	03/01/2018	Compensation

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities Sold During The Past 3 Months

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Record	Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
#1	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	08/03/2026	60,000	\$286,392
#2	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	07/15/2026	1,051	\$4,996.87
#3	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/02/2026	60,000	\$347,640
#4	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/04/2026	60,000	\$336,330
#5	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/03/2026	60,000	\$350,940
#6	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	07/17/2026	2,282	\$10,845.21
#7	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	08/17/2026	60,000	\$335,784
#8	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	08/18/2026	60,000	\$331,578
#9	Ashish Arora 10855 South River Front Parkway South Jordan UTAH	Class A Common	08/04/2026	60,000	\$293,202

84095

#10	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	08/19/2026	60,000	\$328,986
#11	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	08/05/2026	60,000	\$359,076
#12	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/15/2026	60,000	\$337,362
#13	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/16/2026	60,000	\$333,264
#14	Ashish Arora 10855 South River Front Parkway South Jordan UTAH 84095	Class A Common	09/17/2026	60,000	\$340,524

144: Remarks and Signature

Remarks

The sales of shares set forth herein are made in connection with a selling plan dated 8/20/2025 that is intended to comply with Rule 10b5-1(c).

Date of Notice

10/01/2026

Date of Plan Adoption or Giving of
Instruction, If Relying on Rule 10b5-1

1. 08/20/2025

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Goldman Sachs & Co. LLC on behalf of Ashish Arora

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)