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A.K.A. BRANDS HOLDING CORP.

Reported by

LONG CIARAN JOSEPH

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/03/26 for the Period Ending 11/01/26

Address	100 MONTGOMERY STREET SUITE 1600 SAN FRANCISCO, CA, 94104
Telephone	415-295-6085
CIK	0001865107
Symbol	AKA
SIC Code	5961 - Retail-Catalog and Mail-Order Houses
Industry	Apparel & Accessories Retailers
Sector	Consumer Cyclicals
Fiscal Year	12/31

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FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
LONG CIARAN JOSEPH	**A.K.A. BRANDS HOLDING CORP. [AKA]**	____ Director ____ 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	__X__ Officer (give title below) ____ Other (specify below)
100 MONTGOMERY STREET, SUITE 2270	**11/1/2026**	**CHIEF EXECUTIVE OFFICER**
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)
SAN FRANCISCO CALIFORNIA 94104		_X_ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person
(City) (State) (Zip/Postal Code)		
UNITED STATES		
(Country)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, $0.001 par value per share	**11/1/2026**		**M**		**1,458** (1)	**A**	**$10.18** (2)	**114,186** (3)	**D**	
Common Stock, $0.001 par value per share	**11/1/2026**		**F**(4)		**524**	**D**	**$10.18** (2)	**113,662**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	**11/1/2026**		**M**			**1,458**	(1)	(1)	**Common Stock, $0.001 par value per share**	**1,458**	(1)	**22,188**	**D**	

Explanation of Responses:

(1) Each Restricted Stock Unit ("RSU") was issued under the a.k.a. Brands Holding Corp. 2021 Omnibus Incentive Plan (the "Plan") and represents a contingent right to receive one share of common stock, par value $0.001 per share (the "Shares"), of a.k.a. Brands Holding Corp. The reporting person's RSUs were granted on June 18, 2025 and vested on November 1, 2026.

(2) The price reported in Column 4 is the closing price of the Issuer's common stock on the New York Stock Exchange on November 1, 2026.

(3) Includes performance-based restricted stock units issued under the Plan, each representing a contingent right to receive one share of the Issuer's common stock, par value $0.001 per share. The 20,000 shares that were granted on May 15, 2024 and vested on April 1, 2025. The closing price of the Issuer's common stock on the New York Stock Exchange on April 1, 2025 was $15.18 per share. Of the 20,000 shares that vested, 6,873 shares were withheld by the Issuer to satisfy tax withholding obligations in connection with such vesting. The withholding of such shares was not an open-market transaction.

(4) Shares withheld by the issuer to satisfy tax withholding obligations upon vesting of restricted stock units; not an open-market transaction.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LONG CIARAN JOSEPH **100 MONTGOMERY STREET, SUITE 2270** **SAN FRANCISCO** **CALIFORNIA** **94104** **UNITED STATES**			**CHIEF EXECUTIVE OFFICER**	

Signatures

/s/ Ciaran Long	**11/3/2026**
**Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

* Form 4: SEC 1474 (03-26).