

DIVIDEND ASSETS CAPITAL, LLC

FORM 13F-HR (Form 13F Holdings Report)

Filed 04/15/25 for the Period Ending 03/31/25

Address 58 RIVERWALK BLVD
RIDGELAND, SC, 29936
Telephone (843) 645-9700
CIK 0001365167
Fiscal Year 12/31

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 13F

OMB APPROVAL

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FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 03-31-2025

Check here if Amendment: Amendment Number: _____

This Amendment (Check only one.): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: DIVIDEND ASSETS CAPITAL, LLC
Address: 58 Riverwalk Blvd
Ridgeland SC 29936

Form 13F File Number: 028-11952
CRD Number (if applicable): 000129973
SEC File Number (if applicable): 801-62643

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: John C. Swhear
Title: Chief Compliance Officer
Phone: 843-645-9700

Signature, Place, and Date of Signing:

/s/ John C. Swhear Ridgeland, SOUTH CAROLINA 04-15-2025
[Signature] [City, State] [Date]

Do you wish to provide information pursuant to Special Instruction 5?

Yes No

Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

Form 13F Summary Page

Report Summary:

Number of Other Included Managers:	<u>0</u>
Form 13F Information table Entry Total:	<u>142</u>
Form 13F Information table Value Total:	<u>528,344,015</u> (round to nearest dollar)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE

COLUMN 1 NAME OF ISSUER	COLUMN 2 TITLE OF CLASS	COLUMN 3 CUSIP	COLUMN 4 FIGI	VALUE (round to nearest dollar)	SHRS OR PRN AMT	SH/ PRN	PUT/ CALL	INVESTMENT DISCRETION	OTHER MANAGER	COLUMN 8 VOTING AUTHORITY		
										SOLE	SHARED	NONE
MICROSOFT CORP	COM	594918104	-	28,850,714	76,855	SH	-	SOLE	-	76,855	0	5,425
COSTCO WHSL CORP NEW	COM	22160K105	-	26,619,202	28,145	SH	-	SOLE	-	28,145	0	0
ONEOK INC NEW	COM	682680103	-	19,332,648	194,846	SH	-	SOLE	-	194,846	0	0
NOVO-NORDISK A S	ADR	670100205	-	18,484,022	266,187	SH	-	SOLE	-	266,187	0	6,260
VISA INC	COM CL A	92826C839	-	18,258,621	52,099	SH	-	SOLE	-	52,099	0	680
ENERGY TRANSFER L P	COM UT LTD PTN	29273V100	-	15,075,790	810,962	SH	-	SOLE	-	810,962	0	0
AMERIPRISE FINL INC	COM	03076C106	-	14,644,753	30,251	SH	-	SOLE	-	30,251	0	445
ENTERPRISE PRODS PARTNERS L	COM	293792107	-	14,583,205	427,159	SH	-	SOLE	-	427,159	0	0
JPMORGAN CHASE & CO.	COM	46625H100	-	14,089,765	57,439	SH	-	SOLE	-	57,439	0	0
UNITEDHEALTH GROUP INC	COM	91324P102	-	12,746,970	24,338	SH	-	SOLE	-	24,338	0	0
NEXTERA ENERGY INC	COM	65339F101	-	12,525,248	176,686	SH	-	SOLE	-	176,686	0	0
CANADIAN NAT RES LTD	COM	136385101	-	12,442,332	403,972	SH	-	SOLE	-	403,972	0	0
AMGEN INC	COM	031162100	-	11,964,203	38,402	SH	-	SOLE	-	38,402	0	0
ASSURANT INC	COM	04621X108	-	11,398,703	54,344	SH	-	SOLE	-	54,344	0	0
TEXAS INSTRS INC	COM	882508104	-	11,168,626	62,152	SH	-	SOLE	-	62,152	0	0
ORACLE CORP	COM	68389X105	-	10,226,344	73,145	SH	-	SOLE	-	73,145	0	0
UNION PAC CORP	COM	907818108	-	9,724,623	41,164	SH	-	SOLE	-	41,164	0	0
AMERICAN TOWER CORP NEW	COM	03027X100	-	9,642,814	44,314	SH	-	SOLE	-	44,314	0	0
SHERWIN WILLIAMS CO	COM	824348106	-	9,633,550	27,588	SH	-	SOLE	-	27,588	0	0
LOWES COS INC	COM	548661107	-	9,589,890	41,118	SH	-	SOLE	-	41,118	0	0
ENBRIDGE INC	COM	29250N105	-	9,155,822	206,634	SH	-	SOLE	-	206,634	0	0
HEICO CORP NEW	COM	422806109	-	8,923,557	33,398	SH	-	SOLE	-	33,398	0	0
QUALCOMM INC	COM	747525103	-	8,782,100	57,171	SH	-	SOLE	-	57,171	0	0
L3HARRIS TECHNOLOGIES INC	COM	502431109	-	8,142,220	38,900	SH	-	SOLE	-	38,900	0	0
SAP SE	SPON ADR	803054204	-	7,415,655	27,625	SH	-	SOLE	-	27,625	0	0
ZOETIS INC	CLA	98978V103	-	7,187,818	43,655	SH	-	SOLE	-	43,655	0	0
WILLIAMS SONOMA INC	COM	969904101	-	6,811,095	43,081	SH	-	SOLE	-	43,081	0	0
AMDOCS LTD	SHS	G02602103	-	6,546,665	71,548	SH	-	SOLE	-	71,548	0	0
INTUIT	COM	461202103	-	6,505,207	10,595	SH	-	SOLE	-	10,595	0	0
WILLIAMS COS INC	COM	969457100	-	6,485,411	108,524	SH	-	SOLE	-	108,524	0	0
CINTAS CORP	COM	172908105	-	6,280,552	30,558	SH	-	SOLE	-	30,558	0	0
STRYKER CORPORATION	COM	863667101	-	6,055,741	16,268	SH	-	SOLE	-	16,268	0	0
AUTOMATIC DATA PROCESSING IN	COM	053015103	-	6,009,775	19,670	SH	-	SOLE	-	19,670	0	0
KLA CORP	COM NEW	482480100	-	5,952,024	8,756	SH	-	SOLE	-	8,756	0	0
NIKE INC	CL B	654106103	-	5,849,455	92,146	SH	-	SOLE	-	92,146	0	0
APPLE INC	COM	037833100	-	4,985,797	22,445	SH	-	SOLE	-	22,445	0	5,056
WD 40 CO	COM	929236107	-	4,893,738	20,056	SH	-	SOLE	-	20,056	0	0
DOMINOS PIZZA INC	COM	25754A201	-	4,724,530	10,283	SH	-	SOLE	-	10,283	0	0
TJX COS INC NEW	COM	872540109	-	4,537,839	37,256	SH	-	SOLE	-	37,256	0	0
CHURCH & DWIGHT CO INC	COM	171340102	-	4,238,542	38,501	SH	-	SOLE	-	38,501	0	0
LEMAITRE VASCULAR INC	COM	525558201	-	3,876,850	46,208	SH	-	SOLE	-	46,208	0	0
MPLX LP	COM UNIT REP LTD	55336V100	-	3,862,057	72,161	SH	-	SOLE	-	72,161	0	0
WALMART INC	COM	931142103	-	3,849,635	43,850	SH	-	SOLE	-	43,850	0	0
ROPER TECHNOLOGIES INC	COM	776696106	-	3,827,778	6,492	SH	-	SOLE	-	6,492	0	0
COMFORT SYS USA INC	COM	199908104	-	3,695,179	11,464	SH	-	SOLE	-	11,464	0	0
BROADCOM INC	COM	11135F101	-	3,495,297	20,876	SH	-	SOLE	-	20,876	0	0
MCDONALDS CORP	COM	580135101	-	3,248,014	10,398	SH	-	SOLE	-	10,398	0	0
CASEYS GEN STORES INC	COM	147528103	-	2,784,989	6,416	SH	-	SOLE	-	6,416	0	0
WESTERN MIDSTREAM PARTNERS L	COM UNIT LP INT	958669103	-	2,645,060	64,577	SH	-	SOLE	-	64,577	0	0
PLAINS ALL AMERN PIPELINE L	UNIT LTD PARTN	726503105	-	2,607,640	130,382	SH	-	SOLE	-	130,382	0	0
EXXON MOBIL CORP	COM	30231G102	-	2,577,927	21,676	SH	-	SOLE	-	21,676	0	2,995
HEICO CORP NEW	CLA	422806208	-	2,537,595	12,028	SH	-	SOLE	-	12,028	0	0

LOCKHEED MARTIN CORP	COM	539830109	-	2,417,807	5,412	SH	-	SOLE	-	5,412	0	0
STERIS PLC	SHS USD	G8473T100	-	2,349,681	10,367	SH	-	SOLE	-	10,367	0	0
ECOLAB INC	COM	278865100	-	2,313,624	9,126	SH	-	SOLE	-	9,126	0	0
CHUBB LIMITED	COM	H1467J104	-	2,113,326	6,998	SH	-	SOLE	-	6,998	0	0
JOHNSON & JOHNSON	COM	478160104	-	2,088,091	12,591	SH	-	SOLE	-	12,591	0	0
RTX CORPORATION	COM	75513E101	-	1,845,035	13,929	SH	-	SOLE	-	13,929	0	0
TARGA RES CORP	COM	87612G101	-	1,694,573	8,453	SH	-	SOLE	-	8,453	0	0
ALPHABET INC	CAP STK CL A	02079K305	-	1,577,792	10,203	SH	-	SOLE	-	10,203	0	4,540
SNAP ON INC	COM	833034101	-	1,564,188	4,641	SH	-	SOLE	-	4,641	0	0
SUNOCO LP/SUNOCO FIN CORP	COM UT REP LP	86765K109	-	1,473,447	25,378	SH	-	SOLE	-	25,378	0	0
INTERNATIONAL BUSINESS MACHS	COM	459200101	-	1,465,851	5,895	SH	-	SOLE	-	5,895	0	2,075
HESS MIDSTREAM LP	CL A SHS	428103105	-	1,461,923	34,569	SH	-	SOLE	-	34,569	0	0
CANADIAN NATL RY CO	COM	136375102	-	1,441,628	14,792	SH	-	SOLE	-	14,792	0	0
PROCTER AND GAMBLE CO	COM	742718109	-	1,373,449	8,059	SH	-	SOLE	-	8,059	0	0
CHEVRON CORP NEW	COM	166764100	-	1,367,930	8,177	SH	-	SOLE	-	8,177	0	5,601
BALL CORP	COM	058498106	-	1,224,686	23,520	SH	-	SOLE	-	23,520	0	0
PEPSICO INC	COM	713448108	-	1,207,767	8,055	SH	-	SOLE	-	8,055	0	0
ELI LILLY & CO	COM	532457108	-	1,176,096	1,424	SH	-	SOLE	-	1,424	0	0
AMAZON COM INC	COM	023135106	-	1,134,330	5,962	SH	-	SOLE	-	5,962	0	0
ROSS STORES INC	COM	778296103	-	1,132,219	8,860	SH	-	SOLE	-	8,860	0	0
USA COMPRESSION PARTNERS LP	COMUNIT LTDPAR	90290N109	-	1,127,791	41,801	SH	-	SOLE	-	41,801	0	0
TRUIST FINL CORP	COM	89832Q109	-	1,126,029	27,364	SH	-	SOLE	-	27,364	0	13,470
PPG INDS INC	COM	693506107	-	1,105,857	10,113	SH	-	SOLE	-	10,113	0	0
CHENIERE ENERGY PARTNERS LP	COM UNIT	16411Q101	-	1,062,584	16,090	SH	-	SOLE	-	16,090	0	0
ILLINOIS TOOL WKS INC	COM	452308109	-	992,536	4,002	SH	-	SOLE	-	4,002	0	0
EOG RES INC	COM	26875P101	-	974,182	7,597	SH	-	SOLE	-	7,597	0	0
MASTERCARD INCORPORATED	CL A	57636Q104	-	933,448	1,703	SH	-	SOLE	-	1,703	0	1,290
NVIDIA CORPORATION	COM	67066G104	-	905,840	8,358	SH	-	SOLE	-	8,358	0	3,190
BOEING CO	COM	097023105	-	841,153	4,932	SH	-	SOLE	-	4,932	0	0
KINETIK HOLDINGS INC	COM NEW CL A	02215L209	-	787,462	15,161	SH	-	SOLE	-	15,161	0	0
AFLAC INC	COM	001055102	-	780,554	7,020	SH	-	SOLE	-	7,020	0	0
COCA COLA CO	COM	191216100	-	747,713	10,440	SH	-	SOLE	-	10,440	0	0
ANALOG DEVICES INC	COM	032654105	-	746,582	3,702	SH	-	SOLE	-	3,702	0	0
HOME DEPOT INC	COM	437076102	-	727,116	1,984	SH	-	SOLE	-	1,984	0	0
LINDE PLC	SHS	G54950103	-	675,644	1,451	SH	-	SOLE	-	1,451	0	0
BLACKROCK INC	COM	09290D101	-	672,001	710	SH	-	SOLE	-	710	0	0
APOLLO GLOBAL MGMT INC	COM	03769M106	-	648,685	4,737	SH	-	SOLE	-	4,737	0	0
MERCK & CO INC	COM	58933Y105	-	634,962	7,074	SH	-	SOLE	-	7,074	0	0
HANOVER INS GROUP INC	COM	410867105	-	625,872	3,598	SH	-	SOLE	-	3,598	0	0
BROADRIDGE FINL SOLUTIONS IN	COM	11133T103	-	618,273	2,550	SH	-	SOLE	-	2,550	0	0
CHENIERE ENERGY INC	COM NEW	16411R208	-	587,756	2,540	SH	-	SOLE	-	2,540	0	0
FACTSET RESH SYS INC	COM	303075105	-	584,212	1,285	SH	-	SOLE	-	1,285	0	0
HORMEL FOODS CORP	COM	440452100	-	563,262	18,205	SH	-	SOLE	-	18,205	0	0
META PLATFORMS INC	CL A	30303M102	-	563,104	977	SH	-	SOLE	-	977	0	0
EQT CORP	COM	26884L109	-	556,901	10,423	SH	-	SOLE	-	10,423	0	0
MEDTRONIC PLC	SHS	G5960L103	-	555,604	6,183	SH	-	SOLE	-	6,183	0	0
DHT HOLDINGS INC	SHS NEW	Y2065G121	-	552,531	52,622	SH	-	SOLE	-	52,622	0	0
TESLA INC	COM	88160R101	-	550,715	2,125	SH	-	SOLE	-	2,125	0	0
BERKSHIRE HATHAWAY INC DEL	CL B NEW	084670702	-	535,243	1,005	SH	-	SOLE	-	1,005	0	0
TELEFLEX INCORPORATED	COM	879369106	-	533,413	3,860	SH	-	SOLE	-	3,860	0	0
PUBLIC SVC ENTERPRISE GRP IN	COM	744573106	-	528,366	6,420	SH	-	SOLE	-	6,420	0	0
ANTERO MIDSTREAM CORP	COM	03676B102	-	490,536	27,252	SH	-	SOLE	-	27,252	0	0
ALPS ETF TR	ALERIAN MLP	00162Q452	-	488,807	9,411	SH	-	SOLE	-	9,411	0	0
SPDR S&P 500 ETF TR	TR UNIT	78462F103	-	480,573	859	SH	-	SOLE	-	859	0	0
S&P GLOBAL INC	COM	78409V104	-	479,646	944	SH	-	SOLE	-	944	0	0
GENERAL MLS INC	COM	370334104	-	473,656	7,922	SH	-	SOLE	-	7,922	0	0
WELLTOWER INC	COM	95040Q104	-	459,630	3,000	SH	-	SOLE	-	3,000	0	0
PARKER-HANNIFIN CORP	COM	701094104	-	452,240	744	SH	-	SOLE	-	744	0	0

ISHARES TR	NATIONAL MUN ETF	464288414	-	449,807	4,266	SH	-	SOLE	-	4,266	0	0
CISCO SYS INC	COM	17275R102	-	447,459	7,251	SH	-	SOLE	-	7,251	0	0
PHILIP MORRIS INTL INC	COM	718172109	-	438,412	2,762	SH	-	SOLE	-	2,762	0	0
VANGUARD SPECIALIZED FUNDS	DIV APP ETF	921908844	-	419,649	2,163	SH	-	SOLE	-	2,163	0	0
BECTON DICKINSON & CO	COM	075887109	-	410,017	1,790	SH	-	SOLE	-	1,790	0	0
ALPHABET INC	CAP STK CL C	02079K107	-	394,012	2,522	SH	-	SOLE	-	2,522	0	0
3M CO	COM	88579Y101	-	391,676	2,667	SH	-	SOLE	-	2,667	0	0
EQUITY LIFESTYLE PPTYS INC	COM	29472R108	-	367,584	5,511	SH	-	SOLE	-	5,511	0	0
VANGUARD INDEX FDS	LARGE CAP ETF	922908637	-	349,304	1,359	SH	-	SOLE	-	1,359	0	0
GE AEROSPACE	COM NEW	369604301	-	348,261	1,740	SH	-	SOLE	-	1,740	0	0
ABBVIE INC	COM	00287Y109	-	343,194	1,638	SH	-	SOLE	-	1,638	0	0
GENESIS ENERGY L P	UNIT LTD PARTN	371927104	-	340,468	21,700	SH	-	SOLE	-	21,700	0	0
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	-	335,854	1,222	SH	-	SOLE	-	1,222	0	0
UNITED PARCEL SERVICE INC	CL B	911312106	-	334,333	3,040	SH	-	SOLE	-	3,040	0	0
PHILLIPS 66	COM	718546104	-	333,890	2,704	SH	-	SOLE	-	2,704	0	0
INTUITIVE SURGICAL INC	COM NEW	46120E602	-	330,840	668	SH	-	SOLE	-	668	0	0
VANGUARD INDEX FDS	GROWTH ETF	922908736	-	318,905	860	SH	-	SOLE	-	860	0	0
HDFC BANK LTD	SPONSORED ADS	40415F101	-	308,614	4,645	SH	-	SOLE	-	4,645	0	0
SPDR S&P MIDCAP 400 ETF TR	UTSER1 S&PDCRP	78467Y107	-	304,617	571	SH	-	SOLE	-	571	0	0
WASTE MGMT INC DEL	COM	94106L109	-	293,786	1,269	SH	-	SOLE	-	1,269	0	0
WP CAREY INC	COM	92936U109	-	283,995	4,500	SH	-	SOLE	-	4,500	0	0
CINCINNATI FINL CORP	COM	172062101	-	278,945	1,888	SH	-	SOLE	-	1,888	0	0
PIMCO ETF TR	ENHAN SHRT MA AC	72201R833	-	274,391	2,727	SH	-	SOLE	-	2,727	0	0
DOMINION ENERGY INC	COM	25746U109	-	271,491	4,842	SH	-	SOLE	-	4,842	0	0
CONOCOPHILLIPS	COM	20825C104	-	271,372	2,584	SH	-	SOLE	-	2,584	0	0
J P MORGAN EXCHANGE TRADED F	ULTRA SHRT ETF	46641Q837	-	268,238	5,298	SH	-	SOLE	-	5,298	0	0
STANDEX INTL CORP	COM	854231107	-	268,069	1,661	SH	-	SOLE	-	1,661	0	0
DELEK LOGISTICS PARTNERS LP	COM UNT RP INT	24664T103	-	222,313	5,139	SH	-	SOLE	-	5,139	0	0
WEC ENERGY GROUP INC	COM	92939U106	-	217,633	1,997	SH	-	SOLE	-	1,997	0	0
ISHARES TR	SHORT TREAS BD	464288679	-	216,170	1,957	SH	-	SOLE	-	1,957	0	0
INVESCO ACTIVELY MANAGED EXC	ULTRA SHRT DUR	46090A887	-	212,108	4,232	SH	-	SOLE	-	4,232	0	0
ISHARES TR	20 YR TR BD ETF	464287432	-	211,099	2,319	SH	-	SOLE	-	2,319	0	0