

# STRATEGIC FINANCIAL PARTNERS, LTD.

## FORM 13F-HR (Form 13F Holdings Report)

Filed 07/10/24 for the Period Ending 06/30/22

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CIK 0002027921  
Fiscal Year 12/31

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549  
**FORM 13F**

OMB APPROVAL

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**FORM 13F COVER PAGE**

Report for the Calendar Year or Quarter Ended: 06-30-2022

Check here if Amendment:  Amendment Number: \_\_\_\_\_

This Amendment (Check only one.):  is a restatement.  
 adds new holdings entries.

**Institutional Investment Manager Filing this Report:**

Name: Strategic Financial Partners, Ltd.  
Address: 22079 Erickson Road  
Bend OR 97701

Form 13F File Number: 028-24214  
CRD Number (if applicable): 000148858  
SEC File Number (if applicable): 801-77447

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

**Person Signing this Report on Behalf of Reporting Manager:**

Name: Grant Carroll  
Title: Chief Compliance Officer  
Phone: 503-467-7832

**Signature, Place, and Date of Signing:**

/s/Grant Carroll Bend, OREGON 07-10-2024  
[Signature] [City, State] [Date]

Do you wish to provide information pursuant to Special Instruction 5?

Yes  No

**Report Type (Check only one.):**

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)  
 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)  
 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

## Form 13F Summary Page

### Report Summary:

Number of Other Included Managers:	<u>0</u>
Form 13F Information table Entry Total:	<u>64</u>
Form 13F Information table Value Total:	<u>171,208</u> (round to nearest dollar)

### List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

## FORM 13F INFORMATION TABLE

COLUMN 1 NAME OF ISSUER	COLUMN 2 TITLE OF CLASS	COLUMN 3 CUSIP	COLUMN 4 FIGI	COLUMN 5 VALUE (round to nearest dollar)	COLUMN 6 SHRS OR PRN AMT	COLUMN 7 SH/ PRN	COLUMN 8 PUT/ CALL	COLUMN 9 INVESTMENT DISCRETION	COLUMN 10 OTHER MANAGER	COLUMN 11 VOTING AUTHORITY		
										SOLE	SHARED	NONE
APPLE INC	COM	037833100	-	689	5,039	SH	-	SOLE	-	0	0	5,039
FIRST TR EXCH TRADED FD III	MANAGD MUN ETF	33739N108	-	2,044	40,390	SH	-	SOLE	-	0	0	40,390
FIRST TR EXCH TRADED FD III	PFD SECS INC ETF	33739E108	-	398	23,109	SH	-	SOLE	-	0	0	23,109
FIRST TR EXCHANGE-TRADED FD	DJ INTERNT IDX	33733E302	-	301	2,371	SH	-	SOLE	-	0	0	2,371
FIRST TR EXCHANGE-TRADED FD	FIRST TR ENH NEW	33739Q408	-	213	3,586	SH	-	SOLE	-	0	0	3,586
FIRST TR EXCHANGE-TRADED FD	FIRST TR TA HIYL	33738D408	-	1,317	33,628	SH	-	SOLE	-	0	0	33,628
FIRST TR EXCHANGE-TRADED FD	FT CBOE VEST S&P	33739Q705	-	470	9,577	SH	-	SOLE	-	0	0	9,577
FIRST TR EXCHNG TRADED FD VI	TCW SECURITIZED	33740U109	-	549	24,135	SH	-	SOLE	-	0	0	24,135
FIRST TR STOXX EUROPEAN SELE	COMMON SHS	33735T109	-	250	23,013	SH	-	SOLE	-	0	0	23,013
FIRST TR VALUE LINE DIVID IN	SHS	33734H106	-	593	15,288	SH	-	SOLE	-	0	0	15,288
INVESCO EXCH TRADED FD TR II	INTL CORP BD	46138E636	-	719	32,617	SH	-	SOLE	-	0	0	32,617
INVESCO QQQ TR	UNIT SER 1	46090E103	-	288	1,029	SH	-	SOLE	-	0	0	1,029
ISHARES TR	CORE 1 5 YR USD	46432F859	-	2,273	47,943	SH	-	SOLE	-	0	0	47,943
ISHARES TR	CORE LT USDB ETF	464289479	-	241	4,342	SH	-	SOLE	-	0	0	4,342
ISHARES TR	CORE S&P MCP ETF	464287507	-	395	1,747	SH	-	SOLE	-	0	0	1,747
ISHARES TR	CORE S&P SCP ETF	464287804	-	8,622	93,296	SH	-	SOLE	-	0	0	93,296
ISHARES TR	CORE US AGGBD ET	464287226	-	17,379	170,913	SH	-	SOLE	-	0	0	170,913
ISHARES TR	JPMORGAN USD EMG	464288281	-	431	5,045	SH	-	SOLE	-	0	0	5,045
ISHARES TR	MSCI ACWI ETF	464288257	-	492	5,867	SH	-	SOLE	-	0	0	5,867
ISHARES TR	MSCI EAFE ETF	464287465	-	245	3,917	SH	-	SOLE	-	0	0	3,917
ISHARES TR	PFD AND INCM SEC	464288687	-	904	27,498	SH	-	SOLE	-	0	0	27,498
ISHARES TR	RUS 1000 GRW ETF	464287614	-	526	2,407	SH	-	SOLE	-	0	0	2,407
ISHARES TR	RUS 1000 VAL ETF	464287598	-	743	5,128	SH	-	SOLE	-	0	0	5,128
ISHARES TR	RUS MID CAP ETF	464287499	-	16,168	250,050	SH	-	SOLE	-	0	0	250,050
ISHARES TR	S&P 500 VAL ETF	464287408	-	209	1,522	SH	-	SOLE	-	0	0	1,522
ISHARES TR	SHORT TREAS BD	464288679	-	235	2,132	SH	-	SOLE	-	0	0	2,132
MICROSOFT CORP	COM	594918104	-	863	3,361	SH	-	SOLE	-	0	0	3,361
PACER FDS TR	TRENDP US LAR CP	69374H105	-	912	24,270	SH	-	SOLE	-	0	0	24,270
PACER FDS TR	TRENDP US MID CP	69374H204	-	338	9,790	SH	-	SOLE	-	0	0	9,790
SCHWAB STRATEGIC TR	SHT TM US TRES	808524862	-	295	5,997	SH	-	SOLE	-	0	0	5,997
SCHWAB STRATEGIC TR	US DIVIDEND EQ	808524797	-	216	3,009	SH	-	SOLE	-	0	0	3,009
SELECT SECTOR SPDR TR	SBI HEALTHCARE	81369Y209	-	725	5,651	SH	-	SOLE	-	0	0	5,651
SPDR INDEX SHS FDS	PORTFOLIO DEVLDP	78463X889	-	11,607	402,463	SH	-	SOLE	-	0	0	402,463
SPDR SER TR	DJ REIT ETF	78464A607	-	631	6,638	SH	-	SOLE	-	0	0	6,638
SPDR SER TR	NUVEEN BLOOMBERG	78464A284	-	705	13,722	SH	-	SOLE	-	0	0	13,722
SPDR SER TR	PORTFLI INTRMDIT	78464A672	-	11,309	383,735	SH	-	SOLE	-	0	0	383,735
SPDR SER TR	PORTFOLIO S&P500	78464A854	-	18,488	416,954	SH	-	SOLE	-	0	0	416,954
SPDR SER TR	PRTFLO S&P500 HI	78468R788	-	242	6,055	SH	-	SOLE	-	0	0	6,055
SPDR SER TR	PRTFLO S&P500 VL	78464A508	-	18,655	506,643	SH	-	SOLE	-	0	0	506,643
STARBUCKS CORP	COM	855244109	-	224	2,926	SH	-	SOLE	-	0	0	2,926
VANECK ETF TRUST	MORTGAGE REIT	92189F452	-	190	13,604	SH	-	SOLE	-	0	0	13,604
VANGUARD INDEX FDS	GROWTH ETF	922908736	-	3,317	14,881	SH	-	SOLE	-	0	0	14,881
VANGUARD INDEX FDS	MCAP GR IDXVIP	922908538	-	799	4,554	SH	-	SOLE	-	0	0	4,554

VANGUARD INDEX FDS	MCAP VL IDXVIP	922908512	-	793	6,121	SH	-	SOLE	-	0	0	6,121
VANGUARD INDEX FDS	MID CAP ETF	922908629	-	213	1,080	SH	-	SOLE	-	0	0	1,080
VANGUARD INDEX FDS	REAL ESTATE ETF	922908553	-	541	5,939	SH	-	SOLE	-	0	0	5,939
VANGUARD INDEX FDS	S&P 500 ETF SHS	922908363	-	876	2,524	SH	-	SOLE	-	0	0	2,524
VANGUARD INDEX FDS	SM CP VAL ETF	922908611	-	975	6,504	SH	-	SOLE	-	0	0	6,504
VANGUARD INDEX FDS	SMALL CP ETF	922908751	-	868	4,926	SH	-	SOLE	-	0	0	4,926
VANGUARD INDEX FDS	SML CP GRW ETF	922908595	-	909	4,613	SH	-	SOLE	-	0	0	4,613
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	-	2,272	12,043	SH	-	SOLE	-	0	0	12,043
VANGUARD INDEX FDS	VALUE ETF	922908744	-	2,483	18,826	SH	-	SOLE	-	0	0	18,826
VANGUARD INTL EQUITY INDEX F	ALLWRLD EX US	922042775	-	263	5,254	SH	-	SOLE	-	0	0	5,254
VANGUARD INTL EQUITY INDEX F	FTSE EMR MKT ETF	922042858	-	1,254	30,098	SH	-	SOLE	-	0	0	30,098
VANGUARD SCOTTSDALE FDS	INT-TERM CORP	92206C870	-	12,004	150,007	SH	-	SOLE	-	0	0	150,007
VANGUARD SCOTTSDALE FDS	MTG-BKD SECS ETF	92206C771	-	7,026	146,960	SH	-	SOLE	-	0	0	146,960
VANGUARD SCOTTSDALE FDS	VNG RUS1000GRW	92206C680	-	6,631	117,823	SH	-	SOLE	-	0	0	117,823
VANGUARD STAR FDS	VG TL INTL STK F	921909768	-	874	16,940	SH	-	SOLE	-	0	0	16,940
VANGUARD TAX-MANAGED INTL FD	VAN FTSE DEV MKT	921943858	-	427	10,476	SH	-	SOLE	-	0	0	10,476
VANGUARD WHITEHALL FDS	HIGH DIV YLD	921946406	-	254	2,500	SH	-	SOLE	-	0	0	2,500
VANGUARD WORLD FD	MEGA CAP INDEX	921910873	-	414	3,143	SH	-	SOLE	-	0	0	3,143
VANGUARD WORLD FD	MEGA CAP VAL ETF	921910840	-	2,441	25,383	SH	-	SOLE	-	0	0	25,383
VANGUARD WORLD FD	MEGA GRWTH IND	921910816	-	3,254	17,908	SH	-	SOLE	-	0	0	17,908
VANGUARD WORLD FDS	INF TECH ETF	92204A702	-	226	691	SH	-	SOLE	-	0	0	691