

STRATEGIC FINANCIAL PARTNERS, LTD.

FORM 13F-HR (Form 13F Holdings Report)

Filed 07/10/24 for the Period Ending 12/31/22

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CIK 0002027921
Fiscal Year 12/31

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 13F

OMB APPROVAL

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FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 12-31-2022

Check here if Amendment: Amendment Number: _____

This Amendment (Check only one.): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Strategic Financial Partners, Ltd.

Address: 22079 Erickson Road

Bend OR 97701

Form 13F File Number: 028-24214

CRD Number (if applicable): 000148858

SEC File Number (if applicable): 801-77447

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Grant Carroll

Title: Chief Compliance Officer

Phone: 503-467-7832

Signature, Place, and Date of Signing:

/s/ Grant Carroll Bend, OREGON 07-10-2024
[Signature] [City, State] [Date]

Do you wish to provide information pursuant to Special Instruction 5? Yes No

Report Type (Check only one.):

13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

Form 13F Summary Page

Report Summary:

Number of Other Included Managers:	<u>0</u>
Form 13F Information table Entry Total:	<u>71</u>
Form 13F Information table Value Total:	<u>163,891</u> (round to nearest dollar)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE

COLUMN 1 NAME OF ISSUER	COLUMN 2 TITLE OF CLASS	COLUMN 3 CUSIP	COLUMN 4 FIGI	COLUMN 5 VALUE (round to nearest dollar)	COLUMN 6 SHRS OR PRN AMT	COLUMN 7 SH/ PRN	COLUMN 8 PUT/ CALL	COLUMN 9 INVESTMENT DISCRETION	COLUMN 10 OTHER MANAGER	COLUMN 11 VOTING AUTHORITY		
										SOLE	SHARED	NONE
APPLE INC	COM	037833100	-	661	5,084	SH	-	SOLE	-	0	0	5,084
CONOCOPHILLIPS	COM	20825C104	-	212	1,796	SH	-	SOLE	-	0	0	1,796
FIRST TR EXCH TRADED FD III	MANAGD MUN ETF	33739N108	-	2,152	42,954	SH	-	SOLE	-	0	0	42,954
FIRST TR EXCH TRADED FD III	PFD SECS INC ETF	33739E108	-	365	21,742	SH	-	SOLE	-	0	0	21,742
FIRST TR EXCHANGE-TRADED FD	FIRST TR ENH NEW	33739Q408	-	366	6,156	SH	-	SOLE	-	0	0	6,156
FIRST TR EXCHANGE-TRADED FD	FIRST TR TA HIYL	33738D408	-	1,138	29,223	SH	-	SOLE	-	0	0	29,223
FIRST TR EXCHANGE-TRADED FD	FST LOW OPPT EFT	33739Q200	-	267	5,621	SH	-	SOLE	-	0	0	5,621
FIRST TR EXCHANGE-TRADED FD	FT CBOE VEST S&P	33739Q705	-	329	6,447	SH	-	SOLE	-	0	0	6,447
FIRST TR EXCHNG TRADED FD VI	TCW SECURITIZED	33740U109	-	481	22,823	SH	-	SOLE	-	0	0	22,823
FIRST TR STOXX EUROPEAN SELE	COMMON SHS	33735T109	-	205	18,080	SH	-	SOLE	-	0	0	18,080
FIRST TR VALUE LINE DIVID IN	SHS	33734H106	-	499	12,498	SH	-	SOLE	-	0	0	12,498
FS CREDIT OPPORTUNITIES CORP	COMMON STOCK	30290Y101	-	193	40,896	SH	-	SOLE	-	0	0	40,896
INVESCO EXCH TRADED FD TR II	INTL CORP BD	46138E636	-	582	27,525	SH	-	SOLE	-	0	0	27,525
INVESCO QQQ TR	UNIT SER 1	46090E103	-	317	1,189	SH	-	SOLE	-	0	0	1,189
ISHARES INC	MSCI FRANCE ETF	464286707	-	1,704	51,436	SH	-	SOLE	-	0	0	51,436
ISHARES INC	MSCI JPN ETF NEW	46434G822	-	1,697	31,166	SH	-	SOLE	-	0	0	31,166
ISHARES TR	1 3 YR TREAS BD	464287457	-	402	4,948	SH	-	SOLE	-	0	0	4,948
ISHARES TR	CORE 1 5 YR USD	46432F859	-	11,062	238,205	SH	-	SOLE	-	0	0	238,205
ISHARES TR	CORE LT USDB ETF	464289479	-	212	4,171	SH	-	SOLE	-	0	0	4,171
ISHARES TR	CORE S&P MCP ETF	464287507	-	423	1,747	SH	-	SOLE	-	0	0	1,747
ISHARES TR	CORE S&P SCP ETF	464287804	-	7,852	82,967	SH	-	SOLE	-	0	0	82,967
ISHARES TR	CORE US AGGBD ET	464287226	-	13,581	140,026	SH	-	SOLE	-	0	0	140,026
ISHARES TR	JPMORGAN USD EMG	464288281	-	371	4,386	SH	-	SOLE	-	0	0	4,386
ISHARES TR	MSCI ACWI ETF	464288257	-	535	6,305	SH	-	SOLE	-	0	0	6,305
ISHARES TR	PFD AND INCM SEC	464288687	-	811	26,578	SH	-	SOLE	-	0	0	26,578
ISHARES TR	RUS 1000 GRW ETF	464287614	-	405	1,890	SH	-	SOLE	-	0	0	1,890
ISHARES TR	RUS 1000 VAL ETF	464287598	-	518	3,415	SH	-	SOLE	-	0	0	3,415
ISHARES TR	RUS MID CAP ETF	464287499	-	13,919	206,355	SH	-	SOLE	-	0	0	206,355
ISHARES TR	S&P 500 VAL ETF	464287408	-	217	1,493	SH	-	SOLE	-	0	0	1,493
ISHARES TR	SHORT TREAS BD	464288679	-	241	2,188	SH	-	SOLE	-	0	0	2,188
MICROSOFT CORP	COM	594918104	-	800	3,336	SH	-	SOLE	-	0	0	3,336
PACER FDS TR	TRENDP US LAR CP	69374H105	-	902	24,049	SH	-	SOLE	-	0	0	24,049
PACER FDS TR	TRENDP US MID CP	69374H204	-	304	9,740	SH	-	SOLE	-	0	0	9,740
SCHWAB STRATEGIC TR	SHT TM US TRES	808524862	-	275	5,697	SH	-	SOLE	-	0	0	5,697
SCHWAB STRATEGIC TR	US DIVIDEND EQ	808524797	-	232	3,065	SH	-	SOLE	-	0	0	3,065
SELECT SECTOR SPDR TR	ENERGY	81369Y506	-	1,809	20,679	SH	-	SOLE	-	0	0	20,679
SELECT SECTOR SPDR TR	FINANCIAL	81369Y605	-	1,722	50,365	SH	-	SOLE	-	0	0	50,365
SELECT SECTOR SPDR TR	SBI HEALTHCARE	81369Y209	-	676	4,974	SH	-	SOLE	-	0	0	4,974
SPDR INDEX SHS FDS	PORTFOLIO DEVLDP	78463X889	-	9,410	316,948	SH	-	SOLE	-	0	0	316,948
SPDR SER TR	DJ REIT ETF	78464A607	-	559	6,413	SH	-	SOLE	-	0	0	6,413
SPDR SER TR	NUVEEN BLOOMBERG	78464A284	-	954	19,472	SH	-	SOLE	-	0	0	19,472
SPDR SER TR	PORTFLI INTRMDIT	78464A672	-	15,250	539,998	SH	-	SOLE	-	0	0	539,998
SPDR SER TR	PORTFOLIO S&P500	78464A854	-	16,763	372,682	SH	-	SOLE	-	0	0	372,682

SPDR SER TR	PRTFLO S&P500 HI	78468R788	-	240	6,055	SH	-	SOLE	-	0	0	6,055
SPDR SER TR	PRTFLO S&P500 VL	78464A508	-	15,302	393,460	SH	-	SOLE	-	0	0	393,460
STARBUCKS CORP	COM	855244109	-	290	2,926	SH	-	SOLE	-	0	0	2,926
VANECK ETF TRUST	MORTGAGE REIT	92189F452	-	159	13,604	SH	-	SOLE	-	0	0	13,604
VANGUARD INDEX FDS	GROWTH ETF	922908736	-	3,082	14,463	SH	-	SOLE	-	0	0	14,463
VANGUARD INDEX FDS	MCAP GR IDXVIP	922908538	-	734	4,085	SH	-	SOLE	-	0	0	4,085
VANGUARD INDEX FDS	MCAP VL IDXVIP	922908512	-	719	5,319	SH	-	SOLE	-	0	0	5,319
VANGUARD INDEX FDS	MID CAP ETF	922908629	-	213	1,046	SH	-	SOLE	-	0	0	1,046
VANGUARD INDEX FDS	REAL ESTATE ETF	922908553	-	334	4,047	SH	-	SOLE	-	0	0	4,047
VANGUARD INDEX FDS	S&P 500 ETF SHS	922908363	-	915	2,604	SH	-	SOLE	-	0	0	2,604
VANGUARD INDEX FDS	SM CP VAL ETF	922908611	-	960	6,046	SH	-	SOLE	-	0	0	6,046
VANGUARD INDEX FDS	SMALL CP ETF	922908751	-	924	5,034	SH	-	SOLE	-	0	0	5,034
VANGUARD INDEX FDS	SML CP GRW ETF	922908595	-	882	4,396	SH	-	SOLE	-	0	0	4,396
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	-	2,210	11,560	SH	-	SOLE	-	0	0	11,560
VANGUARD INDEX FDS	VALUE ETF	922908744	-	2,637	18,788	SH	-	SOLE	-	0	0	18,788
VANGUARD INTL EQUITY INDEX F	ALLWRLD EX US	922042775	-	287	5,718	SH	-	SOLE	-	0	0	5,718
VANGUARD INTL EQUITY INDEX F	FTSE EMR MKT ETF	922042858	-	1,368	35,089	SH	-	SOLE	-	0	0	35,089
VANGUARD SCOTTSDALE FDS	INT-TERM CORP	92206C870	-	5,643	72,808	SH	-	SOLE	-	0	0	72,808
VANGUARD SCOTTSDALE FDS	MTG-BKD SECS ETF	92206C771	-	2,064	45,342	SH	-	SOLE	-	0	0	45,342
VANGUARD SCOTTSDALE FDS	VNG RUS1000GRW	92206C680	-	6,044	109,645	SH	-	SOLE	-	0	0	109,645
VANGUARD STAR FDS	VG TL INTL STK F	921909768	-	585	11,313	SH	-	SOLE	-	0	0	11,313
VANGUARD TAX-MANAGED FDS	VAN FTSE DEV MKT	921943858	-	500	11,901	SH	-	SOLE	-	0	0	11,901
VANGUARD WHITEHALL FDS	HIGH DIV YLD	921946406	-	271	2,500	SH	-	SOLE	-	0	0	2,500
VANGUARD WORLD FD	MEGA CAP INDEX	921910873	-	419	3,162	SH	-	SOLE	-	0	0	3,162
VANGUARD WORLD FD	MEGA CAP VAL ETF	921910840	-	2,385	23,189	SH	-	SOLE	-	0	0	23,189
VANGUARD WORLD FD	MEGA GRWTH IND	921910816	-	2,829	16,442	SH	-	SOLE	-	0	0	16,442
VANGUARD WORLD FDS	INF TECH ETF	92204A702	-	201	629	SH	-	SOLE	-	0	0	629
WISDOMTREE TR	FLOATNG RAT TREA	97717Y527	-	321	6,376	SH	-	SOLE	-	0	0	6,376