

STRATEGIC FINANCIAL PARTNERS, LTD.

FORM 13F-HR (Form 13F Holdings Report)

Filed 07/10/24 for the Period Ending 09/30/22

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Fiscal Year 12/31

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 13F

OMB APPROVAL

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FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 09-30-2022

Check here if Amendment: Amendment Number: _____

This Amendment (Check only one.): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Strategic Financial Partners, Ltd.
Address: 22079 Erickson Road
Bend OR 97701

Form 13F File Number: 028-24214
CRD Number (if applicable): 000148858
SEC File Number (if applicable): 801-77447

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Grant Carroll
Title: Chief Compliance Officer
Phone: 503-467-7832

Signature, Place, and Date of Signing:

/s/ Grant Carroll Bend, OREGON 07-10-2024
[Signature] [City, State] [Date]

Do you wish to provide information pursuant to Special Instruction 5?

Yes No

Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

Form 13F Summary Page

Report Summary:

Number of Other Included Managers:	<u>0</u>
Form 13F Information table Entry Total:	<u>63</u>
Form 13F Information table Value Total:	<u>157,065</u> (round to nearest dollar)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE

COLUMN 1 NAME OF ISSUER	COLUMN 2 TITLE OF CLASS	COLUMN 3 CUSIP	COLUMN 4 FIGI	COLUMN 5 VALUE (round to nearest dollar)	SHRS OR PRN AMT	SH/ PRN	PUT/ CALL	COLUMN 6 INVESTMENT DISCRETION	COLUMN 7 OTHER MANAGER	COLUMN 8 VOTING AUTHORITY		
										SOLE	SHARED	NONE
APPLE INC	COM	037833100	-	703	5,084	SH	-	SOLE	-	0	0	5,084
FIRST TR EXCH TRADED FD III	MANAGD MUN ETF	33739N108	-	1,913	39,266	SH	-	SOLE	-	0	0	39,266
FIRST TR EXCH TRADED FD III	PFD SECS INC ETF	33739E108	-	363	21,742	SH	-	SOLE	-	0	0	21,742
FIRST TR EXCHANGE-TRADED FD	FIRST TR ENH NEW	33739Q408	-	263	4,437	SH	-	SOLE	-	0	0	4,437
FIRST TR EXCHANGE-TRADED FD	FIRST TR TA HIYL	33738D408	-	1,119	29,201	SH	-	SOLE	-	0	0	29,201
FIRST TR EXCHANGE-TRADED FD	FST LOW OPPT EFT	33739Q200	-	264	5,583	SH	-	SOLE	-	0	0	5,583
FIRST TR EXCHANGE-TRADED FD	FT CBOE VEST S&P	33739Q705	-	294	6,443	SH	-	SOLE	-	0	0	6,443
FIRST TR EXCHNG TRADED FD VI	TCW SECURITIZED	33740U109	-	490	22,830	SH	-	SOLE	-	0	0	22,830
FIRST TR STOXX EUROPEAN SELE	COMMON SHS	33735T109	-	169	18,073	SH	-	SOLE	-	0	0	18,073
FIRST TR VALUE LINE DIVID IN	SHS	33734H106	-	447	12,493	SH	-	SOLE	-	0	0	12,493
INVESCO EXCH TRADED FD TR II	INTL CORP BD	46138E636	-	529	27,522	SH	-	SOLE	-	0	0	27,522
INVESCO QQQ TR	UNIT SER 1	46090E103	-	318	1,189	SH	-	SOLE	-	0	0	1,189
ISHARES TR	1 3 YR TREAS BD	464287457	-	299	3,686	SH	-	SOLE	-	0	0	3,686
ISHARES TR	CORE 1 5 YR USD	46432F859	-	2,101	45,577	SH	-	SOLE	-	0	0	45,577
ISHARES TR	CORE LT USDB ETF	464289479	-	218	4,342	SH	-	SOLE	-	0	0	4,342
ISHARES TR	CORE S&P MCP ETF	464287507	-	383	1,747	SH	-	SOLE	-	0	0	1,747
ISHARES TR	CORE S&P SCP ETF	464287804	-	11,611	133,174	SH	-	SOLE	-	0	0	133,174
ISHARES TR	CORE US AGGBD ET	464287226	-	10,277	106,674	SH	-	SOLE	-	0	0	106,674
ISHARES TR	JPMORGAN USD EMG	464288281	-	348	4,383	SH	-	SOLE	-	0	0	4,383
ISHARES TR	MSCI ACWI ETF	464288257	-	491	6,305	SH	-	SOLE	-	0	0	6,305
ISHARES TR	PFD AND INCM SEC	464288687	-	861	27,198	SH	-	SOLE	-	0	0	27,198
ISHARES TR	RUS 1000 GRW ETF	464287614	-	386	1,834	SH	-	SOLE	-	0	0	1,834
ISHARES TR	RUS 1000 VAL ETF	464287598	-	464	3,415	SH	-	SOLE	-	0	0	3,415
ISHARES TR	RUS MID CAP ETF	464287499	-	15,572	250,555	SH	-	SOLE	-	0	0	250,555
ISHARES TR	SHORT TREAS BD	464288679	-	243	2,213	SH	-	SOLE	-	0	0	2,213
MICROSOFT CORP	COM	594918104	-	777	3,336	SH	-	SOLE	-	0	0	3,336
PACER FDS TR	TRENDP US LAR CP	69374H105	-	928	24,650	SH	-	SOLE	-	0	0	24,650
PACER FDS TR	TRENDP US MID CP	69374H204	-	320	9,940	SH	-	SOLE	-	0	0	9,940
SCHWAB STRATEGIC TR	SHT TM US TRES	808524862	-	275	5,697	SH	-	SOLE	-	0	0	5,697
SCHWAB STRATEGIC TR	US DIVIDEND EQ	808524797	-	202	3,037	SH	-	SOLE	-	0	0	3,037
SELECT SECTOR SPDR TR	SBI HEALTHCARE	81369Y209	-	602	4,974	SH	-	SOLE	-	0	0	4,974
SPDR INDEX SHS FDS	PORTFOLIO DEVLPD	78463X889	-	7,838	303,784	SH	-	SOLE	-	0	0	303,784
SPDR SER TR	DJ REIT ETF	78464A607	-	540	6,413	SH	-	SOLE	-	0	0	6,413
SPDR SER TR	NUVEEN BLOOMBERG	78464A284	-	754	15,731	SH	-	SOLE	-	0	0	15,731
SPDR SER TR	PORTFLI INTRMDIT	78464A672	-	11,286	401,220	SH	-	SOLE	-	0	0	401,220
SPDR SER TR	PORTFOLIO S&P500	78464A854	-	19,786	471,215	SH	-	SOLE	-	0	0	471,215
SPDR SER TR	PRTFLO S&P500 HI	78468R788	-	215	6,055	SH	-	SOLE	-	0	0	6,055
SPDR SER TR	PRTFLO S&P500 VL	78464A508	-	15,019	435,470	SH	-	SOLE	-	0	0	435,470
STARBUCKS CORP	COM	855244109	-	247	2,926	SH	-	SOLE	-	0	0	2,926
VANECK ETF TRUST	MORTGAGE REIT	92189F452	-	150	13,604	SH	-	SOLE	-	0	0	13,604
VANGUARD INDEX FDS	GROWTH ETF	922908736	-	3,079	14,391	SH	-	SOLE	-	0	0	14,391
VANGUARD INDEX FDS	MCAP GR IDXVIP	922908538	-	709	4,159	SH	-	SOLE	-	0	0	4,159
VANGUARD INDEX FDS	MCAP VL IDXVIP	922908512	-	668	5,488	SH	-	SOLE	-	0	0	5,488

VANGUARD INDEX FDS	REAL ESTATE ETF	922908553	-	324	4,044	SH	-	SOLE	-	0	0	4,044
VANGUARD INDEX FDS	S&P 500 ETF SHS	922908363	-	852	2,594	SH	-	SOLE	-	0	0	2,594
VANGUARD INDEX FDS	SM CP VAL ETF	922908611	-	860	5,998	SH	-	SOLE	-	0	0	5,998
VANGUARD INDEX FDS	SMALL CP ETF	922908751	-	862	5,041	SH	-	SOLE	-	0	0	5,041
VANGUARD INDEX FDS	SML CP GRW ETF	922908595	-	851	4,359	SH	-	SOLE	-	0	0	4,359
VANGUARD INDEX FDS	TOTAL STK MKT	922908769	-	2,060	11,478	SH	-	SOLE	-	0	0	11,478
VANGUARD INDEX FDS	VALUE ETF	922908744	-	2,295	18,583	SH	-	SOLE	-	0	0	18,583
VANGUARD INTL EQUITY INDEX F	ALLWRLD EX US	922042775	-	254	5,715	SH	-	SOLE	-	0	0	5,715
VANGUARD INTL EQUITY INDEX F	FTSE EMR MKT ETF	922042858	-	1,281	35,112	SH	-	SOLE	-	0	0	35,112
VANGUARD SCOTTSDALE FDS	INT-TERM CORP	92206C870	-	11,649	153,921	SH	-	SOLE	-	0	0	153,921
VANGUARD SCOTTSDALE FDS	MTG-BKD SECS ETF	92206C771	-	7,072	156,847	SH	-	SOLE	-	0	0	156,847
VANGUARD SCOTTSDALE FDS	VNG RUS1000GRW	92206C680	-	8,046	148,417	SH	-	SOLE	-	0	0	148,417
VANGUARD STAR FDS	VG TL INTL STK F	921909768	-	644	14,078	SH	-	SOLE	-	0	0	14,078
VANGUARD TAX-MANAGED FDS	VAN FTSE DEV MKT	921943858	-	381	10,479	SH	-	SOLE	-	0	0	10,479
VANGUARD WHITEHALL FDS	HIGH DIV YLD	921946406	-	237	2,500	SH	-	SOLE	-	0	0	2,500
VANGUARD WORLD FD	MEGA CAP INDEX	921910873	-	392	3,143	SH	-	SOLE	-	0	0	3,143
VANGUARD WORLD FD	MEGA CAP VAL ETF	921910840	-	2,132	23,718	SH	-	SOLE	-	0	0	23,718
VANGUARD WORLD FD	MEGA GRWTH IND	921910816	-	2,929	16,802	SH	-	SOLE	-	0	0	16,802
VANGUARD WORLD FDS	INF TECH ETF	92204A702	-	203	660	SH	-	SOLE	-	0	0	660
WISDOMTREE TR	FLOATNG RAT TREA	97717Y527	-	220	4,373	SH	-	SOLE	-	0	0	4,373